

## **BIKE LODI APRIL MEETING APRIL 30, 2018 AT 6:00 P.M.**

**ATTENDEES: KATHRYN SIDDLE, JEFF AND MARY PELL, KANDY VACCAREZZA, GORDON MACCAY, JONI BAUER, ANDY GRUTMAN AND ANITA HERMAN**

### **PROJECT REPORTS:**

**Bike to Work Day:** Mary Pell reviewed the plans for Lodi's Bike to Work Day on Thursday, May 24th from 6:30-8:30 a.m. in the breezeway on the north side of the Woolworth Building outside Rocky Mountain Chocolate Factory and School Grounds.

- School Grounds is providing coffee and supplies
- Kandy is delivering tables/tablecloths, chairs at 5:50 a.m.
- Kathryn is providing forks and spoons
- Anita and Andy will be providing coffee cake, scones and nut breads as well as table decorations, plates and napkins
- Jeff and Mary will be providing bagels and cream cheese.
- San Joaquin Bike Coalition will be providing t-shirts and giveaways
- Julie will provide hand sanitizer and bike route maps
- BIKE TO WORK posters were distributed to all attendees and each person volunteered to cover various businesses in Lodi.

**Bike Friendly Business Awards:** The Bike Friendly Business Awards will be presented at this weeks City Council Meeting. At the same meeting the proclamation will be presented for "May is National Bike to Work Month" and Thursday, May 24th is the city of Lodi's Bike to Work Day.

Kathryn will be presenting and receiving but **everyone is encouraged to attend!**

**Winner of Bike Friendly Awards for 2017 are:** Kirsten Company, LangeTwins Family Winery and Vineyard and Flight Lounge Woodbridge.

**ABCD GRANT:** The Asset Based Community Development Grant was awarded for \$500. The monies were to promote safe bicycling event in the Heritage District. An event is planned for Thursday, July 11 at the A&W on Lodi Avenue. It is the A&W FAMILY BIKE CRUISE NIGHT from 5-8:30 p.m. BIKE LODI will work the check in table, there will be a helmet fitting area and free helmets for kids in need, bike lock demo and lock giveaway and prizes given for several "BEST OF" categories such as best vintage bike, cruiser, low rider, etc... with \$25 gift cards for the winners.

### **BIKE VALETS:**

- Sunday, May 6th Street Faire from 8:00 am - 4:00 pm: **VOLUNTEERS ARE NEEDED THROUGHOUT THE DAY. PLEASE CONTACT KATHRYN IF YOU CAN WORK!**
- Saturday, May 19th Zinfest from Noon to 5:00 pm: Jeff and Mary Pell are working the entire day. Anita and Andy offered to help if volume necessitated.

- **Farmers Markets every Thursday from May 17th-August 30th: There are still several opportunities to volunteer. Kathryn has the sign up schedule.**
- **May 17th Amgen Start in Stockton: Kari from the San Joaquin Bike Coalition is looking for volunteers to staff the Bike Valet at the start of the race.**
- **July 4th Kiwanis Pancake Breakfast: We are currently in negotiation with the Parks and Rec Dept regarding the insurance requirement.**
- **SOCIAL RIDES: Andrew Manies has planned and scheduled the following rides in Lodi.**
  - **Thursday, May 10th at 5:30 pm - A family ride to some parks**
  - **Saturday, June 16th at 7:00 am - a 20 mile road ride**
  - **Thursday, July 19 at 5:00 pm: A family cruise night**
  - **Saturday, August 11th: a 7:00 am road ride to the Fruit Bowl on Highway 88 near Alpine Road.**

#### **TREASURER REPORT:**

**Monthly Update: The checking account has \$970.60 with a couple invoices in need payment for two transportable bike racks and awards for Bike Friendly Businesses.**

**Tax Options: BIKE LODI is a not for profit organization. We are not an 501(C3) organization which allows donations to be tax deductible. Jeff Pell has been researching what other bike organizations are doing. Some work with larger organizations and pay 10% of their monies to manage the finances. It was discussed to pursue working with the San Joaquin Bike Coalition.**

**SOCIAL MEDIA: Kathryn will be giving the dates for all events to Salwa Bojack to post on our social media sites.**

#### **NEW BUSINESS:**

**LODI CYCLE FEST: Damien asked is BIKE LODI was interested in sponsoring the Lodi Cycle Fest on Sunday, June 6th. At this time, BIKE LODI isn't able to offer more than a bike valet.**

**PLAY LODI: Kathryn shared the ad that was in the recent "Play Lodi" magazine in the Lodi News Sentinel.**

**SF CHRONICLE: Andy and Anita shared the recent Travel section from the SF Chronicle. Robin Knowlton was on the front page and others from BIKE LODI were in another photo.**

**Kathryn contacted Caltrans District 10 and BIKE LODI has been listed as a Stakeholder for the current planning process for the new Bike Plan.**

**[NEXT MEETING IS SCHEDULED FOR MONDAY, MAY 21ST, 2018 AT 6:00 PM AT THE LODI LIBRARY](#)**