

## Bike Lodi Meeting Minutes 2/26/18 – Lodi Public Library

The meeting was called to order at 6:02 p.m.

ATTENDEES: Andy Grutman, Jeff Pell, Mary Pell, Cathi DeGroot, Joni Bauer, Doug Kuehne, Kandy Vaccarrezza, Jordan MacKay, Salwa Bojack, Doug Bojack, Robin Knowlton, Dianna Stein and Kathryn Siddle.

### OLD BUSINESS:

There was continued discussion regarding adding a new position to the board. It was agreed that the proposed title will be "Communication Chair." Salwa Bojack had accepted the nomination at the Annual Meeting in January. It was voted to amend the bylaws and add the position.

### PROJECT REPORTS:

1. Treasurer Report: Jeff Pell reports that Bike Lodi received \$300 in donations in January. The current checking account balance is \$720.00.
2. Bike Friendly Business Awards: Kathryn Siddle asks for suggestions for awards. Kandy Vaccaraza will contact Creative Printing for ideas. Doug Kuehne suggests unique ideas, i.e., bronzed bicycles to place on businesses' counters and also suggested looking into a Proclamation by the City of Lodi.
3. Social Media: The new website is up and running. We were all encouraged to visit the page. The Newsletter is linked to the site. Salwa Bojack will be the administrator of the newsletter and Dianna Stein will continue to assist her. All members were asked to share ideas for the website and the newsletter.
4. Social/Group Rides: Andrew Maines was not present. The ride details were tabled until Andrew has more information.
5. Park to Park Ride: The ride is scheduled for September 8, 2018. Jeff Pell and Kathryn Siddle are working with the Lodi Parks & Recreation on safe bike routes. Bike Lodi will volunteer at the parks and greet the riders. We will need at least one person for each park. There are 12 to 13 parks scheduled on the ride at this time.
6. Lodi Green Line: Doug Bojack reports that he continues to advocate for the Rails to Trails. He and Jeff Pell will provide a PowerPoint presentation to Lodi Public Works and a Lodi City Council Shirtsleeve session. There was extended discussion about the possible uses of the rail line from Lodi Lake to Downtown Lodi.

7. Updates on 4<sup>th</sup> of July Bike Valet, Zinfest Bike Valet and Love Lodi Bike Valet:

4<sup>th</sup> of July Bike Valet: Kathryn Siddle is attending the meetings for the upcoming event. She reports that they are providing additional space and moving the location further west on Turner Road.

Zinfest Bike Valet: Mary and Jeff Pell will host this year's event. It will be held in the same location as last year.

Love Lodi Bike Valet: Cathi DeGroot explained where the proposed site will be for the Bike Corral. Doug Kuehne shared that this will be a well-attended event. We will contact Andrew Maines, who is in charge of this event, to explore the number of volunteers and the time commitment involved.

8. Bike Lodi has received an ABCD Grant for the Community Bike Ride to A&W. Mandatory planning meeting is March 15<sup>th</sup>. More information will be provided after that meeting.
9. Kathryn Siddle announced that Bike Lodi will have an ad in the City of Lodi's Parks, Recreation and Cultural Services Activity Guide "Play Lodi!".

NEW BUSINESS:

1. Letters of Support to California Bicycle Coalition: Kathryn Siddle thanked everyone for our continued support in proofreading and giving feedback. Bike Lodi is getting continued recognition for our work.
2. Other: Cathi DeGroot began a discussion about Love Lodi bike valet and how we can get the word out. Kathryn Siddle will follow up after we have more information on what we are committing to.
3. Doug Kuehne reports that the City of Lodi is updating its website. They would like Bike Lodi to produce a 30 second to 1 minute video about Bike Lodi within the next four to five months.

NEXT MEETING: The next meeting is scheduled for March 26, 2018 at the Lodi Public Library.

The meeting was adjourned at 7:05 p.m.